



Kees Eijrond Foundation

Code of Conduct

1. Mission and Scope

The Kees Eijrond Fund supports cultural, educational, and social projects that contribute to human dignity, creativity, and social innovation, with special attention to Utrecht and Lisbon. This code of conduct applies to the board, staff, partners, and beneficiaries.

2. Core Values

- **Art and Culture** – We recognize art as a driver for change, dialogue, and social impact. Access to art is for everyone.
- **Beauty and Respect** – We act with elegance, discretion, and modesty, and utilize local strengths and materials.
- **Equality** – We ensure diversity, inclusion, and fair opportunities for all.
- **Excellence** – We strive for quality, creativity, and innovation.
- **Independence** – We empower individuals and communities in their own strength.
- **Transparency** – We communicate openly, honestly, and with integrity.
- **Sustainability** – We respect nature, heritage, and the environment, and minimize our footprint.
- **Responsibility** – We work with a long-term vision (100 years) and ensure lasting social value.

3. Conduct and Collaboration

- There is zero tolerance for discrimination, corruption, intimidation, or abuse.
- Partners use resources exclusively for approved purposes.
- Projects are selected based on social relevance, artistic quality, and sustainability.
- We cherish heritage, history, and buildings as sources of beauty and collective memory.

4. Governance and Supervision

- Board members act independently, expertly, and in line with the Fund's values.
- Conflicts of interest are avoided; members abstain from decision-making in case of doubt.
- The board is composed diversely, with expertise in cultural, financial, and social fields.
- Family members have no controlling role; a maximum of one family member may serve, based on demonstrable competencies.

5. Accountability

- The Fund reports annually on expenditures, choices, and social impact.
- Donors and partners are clearly informed.

The Foundation reserves the right to decline or return any donation or sponsorship that is not aligned with its mission, values, ethical standards, or legal requirements.

- This code of conduct is regularly evaluated and adjusted where necessary.